



# About "Svaapta"

- History: SVAAPTA IT-ALLY SOLUTIONS PVT. LTD established in 2011, formerly known as 'IT-Ally Services' is an expert IT service provider catering in quality software and web solutions across the globe.
- Beliefs: We believe in developing a reliable and long-lasting collaboration in order to meet the client's needs for highest quality standards, result oriented work with a mutual growth.
- Methodology: Our customized IT Road map for companies, helps them in streamlining the IT expenditures and maximize the ROI.
- Vision: To make the "IT" successful to everyone
- Mission: To provide innovation, timely, cost effective and reasonably bug-free solutions for both on-site and off-site services for our partners and alliances





## WHY SVAAPTA?

In the current scenario, searching a right IT-Partner has become a big challenge; who are not only capable of delivering right solutions by achieving customer's vision of project, but also can help in saving time, money and efforts with a result in an increase of ROI.

"SVAAPTA" has a successful history in understanding & managing the customer's expectations well.

You may choose "SVAAPTA":

- If you wish to match up both, the Quality as well as the Rates/Price expectations.
- If you have challenging projects / assignments to offer.
- If you look for a Secured and Agile way of working.





## SVAAPTA SOFTWARE ADVANTAGE



Faster enterprise application development process with quick turn-around time



6+ years of vast experience in Software Application & 5+ years in Complex solution development



Flexible engagement models with focus on quality and implementing preferred enterprise solution provider



## **SOLUTION EXPERTISE**



**Ecommerce** 

- Ecommerce portals
- Online bidding and auctions
- Online stores
- Multiple stores platform



SaaS

#### Cloud based solutions

- Business Process Management (BPM)
- Education
- Pharmacy



Social Networking

- Customization of 3<sup>rd</sup> party API
- Open social compatible portals
- Community portals



Web Portals

- Real estate portals
- Job portals
- E-Learning portals
- Travel portals



Enterprise Applications

- Lawyers Client and Case Management System
- Customer Relationship Management
- Human Resources Management Application



Enterprise Integration

- Ecommerce
- Payment gateway
- Third-party services



Web-based Solutions

- Survey tools
- Online Reporting tools
- Vehicle tracking application
- Mash-up Applications
- Mass mail campaigning tools



Content Management System

Customization and development of CMS applications

- WordPress
- Drupal
- TYPO3
- Joomla



## **SERVICES**

#### Websites/Portals

- Responsive Web Design & Development
- E-commerce Development
- CMS (WordPress / Joomla / Magento / MVC)

### **Mobile Programming**

- iOS Apps
- Android Apps
- Windows Apps
- Black-Berry Apps

#### **Business Solutions**

- Product Development
- Custom Software Development





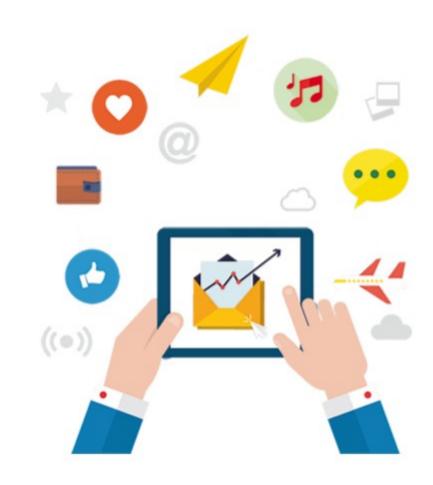
## **SERVICES**

### **Integration Services**

- Payment Gateways (PayPal, Authorize.Net etc.)
- Social Media (Facebook, Twitter, LinkedIn etc.)
- Enterprise Resource Planning (ERP)
- Customer Relationship Management (CRM)
- Plug-ins Integration

### **IT-Consulting Services**

- Road map
- Business Process Consulting
- Quality Process Consulting





## TECHNOLOGY EXPERTISE







Microsoft Application Development









PHP Application Development







Java Application Development







**Mobile Application Development** 











Software & Mobile Application Testing



## EXPERTISE TECHNOLOGY WISE

### Web-Page Development:

HTML5, XHTML, JavaScript, Jscript, XML, AJAX, CSS3, Web services 3.0

### JavaScript Library:

JQuery, DOJO, ExtJS, YUI, Mootools, Prototype, scriptaculous

### Operating Systems:

Windows, Linux, UNIX

#### Databases:

MS SQL Server, MS Access, MySQL, SQLite

#### Web Server:

IIS, Apache, Tomcat

### Server Side Scripting:

PHP, ASP, ASP.net, C#

### Framework (MVC):

CakePhp, JS, Zend, Codeigniter etc.





## EXPERTISE TECHNOLOGY WISE

#### CMS:

WordPress, Joomla, Drupal, etc.

#### E-commerce:

Magento, Zen-Cart, open cart, Os-commerce, Prestashop, Shopify, Woo-commerce, XT-commerce, etc.

### Mobile Apps development:

Android, iPhone, PhoneGap, iPad, Blackberry, Java Enabled Mobile

### Payment Gateways:

Authorize .Net, PayPal, Google Checkout, WorldPay, SagePay, Hi-pay, Checkout by Amazon, PagSeguro, Direct Bank Deposit, Paysmart, vSecure, CCAvenue, PesoPay, Cc via migs, Payease

### API based development:

Twitter, eBay, Amazon, Facebook, Google





## QA & TESTING EXPERTISE



Independent QA Services  IT focused testing (System, Regression, Web Services, Browser Compatibility, Usability, Mobile Testing)



**Test Consultation** 

- Test Process consultation
- Test Centre assessment
- Test Tool assessment
- Automation assessment



**Test Automation** 

- Automation of Functional Validations
- Regression Execution
- Maintenance of Automated Regression Suite
- Ad hoc Automation/Executions



**Performance Testing** 

- Providing specialized services in Load Test, Stress Test,
   Volume Test & Endurance Test
- Identifying performance bottlenecks
- Analysing reports and providing recommendations for performance tuning



## **OUR APPROACH**

- A reliable & long-lasting working partnership.
- To understand & manage customer's expectations, to match up & satisfy their needs.
- A complete access to the latest technologies, reliable milestone planning and safe implementation of your specifications.
- A competitive rate which allows a project savings from 20% to 60%.
- On request, signing up an NDA in order to keep us committed.





## **VISION & VALUES**

CUSTOMER  85% repeat business orders every year		76% British Clients	45% growth to multiple startups
MINDS  6/10 of our programmers have multiple skillsets	ENABLERS  SME Developers High End Secured Systems Payment Gateway Experts		Highly Skilled for Custom Solutions
GROWTH  End to End Solutions Delivered Industry Wise Expertise	APPROACH  2/5 projects are done using complex algorithms	ATTITUDE  We are Solutionist Lets's Make IT Success	



## **GLOBAL PRESENCE**





#### **✓** UK Office

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# Thank You

